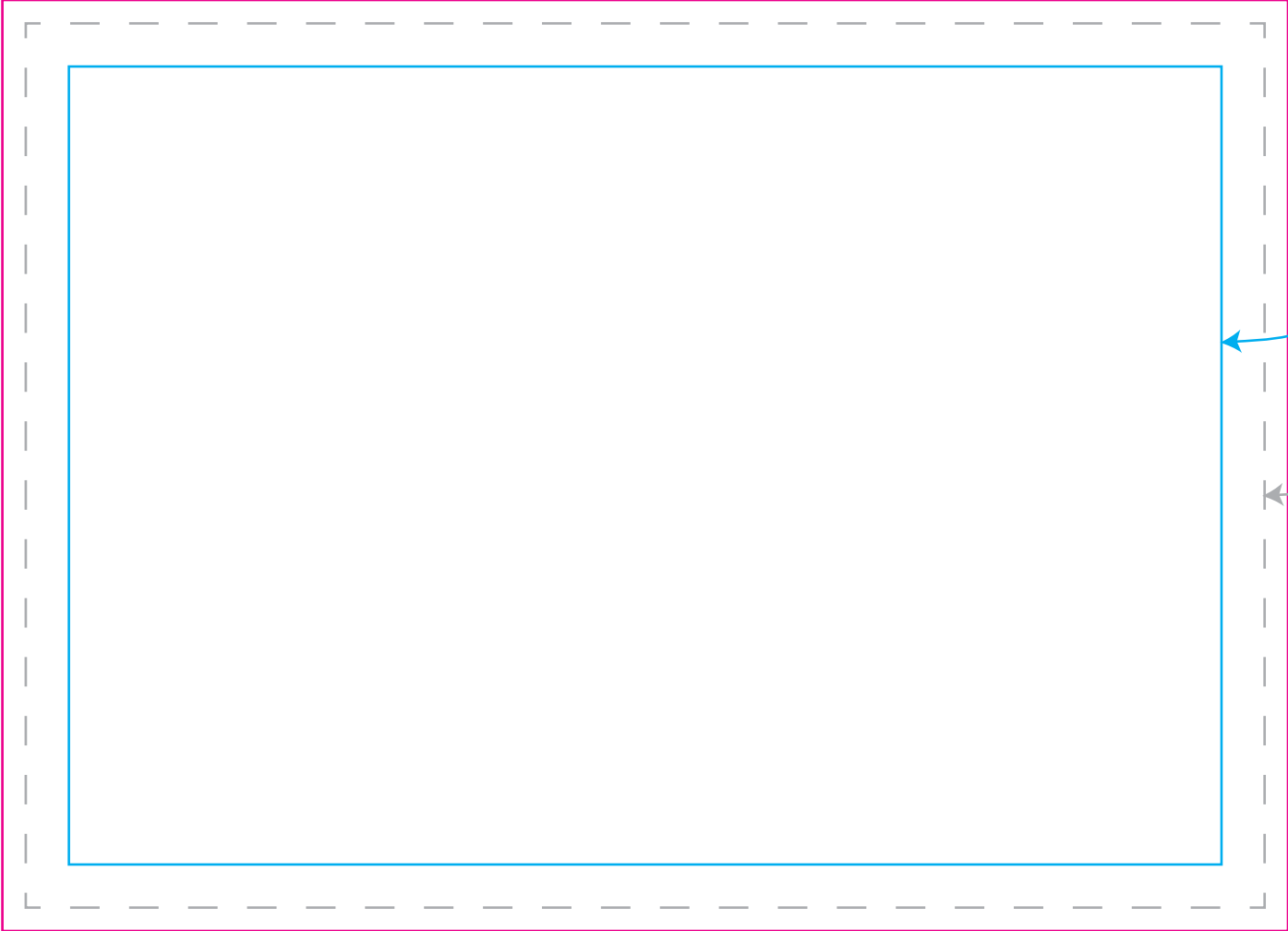


# Postcard - 7" x 5" Template



Text Margin  
Please keep critical elements  
within the blue box.

Paper edge

Bleeds

- Art Instructions:
- Put on art on a separate layer
  - Outline fonts or provide fonts
  - Images need to be 300 dpi or greater
  - Essential text and design elements should be positioned within the text margin of 3/16" (.1875")
  - Keep text at/or above 4 pt. and not too thin.
  - TM and ® - minimum of 3 pt.
  - Line thickness - minimum of .3 pt.
  - Save as PDF or native file.